

21 December 2015

ZipTel Exceeds 5 Million Installs Ahead of Schedule

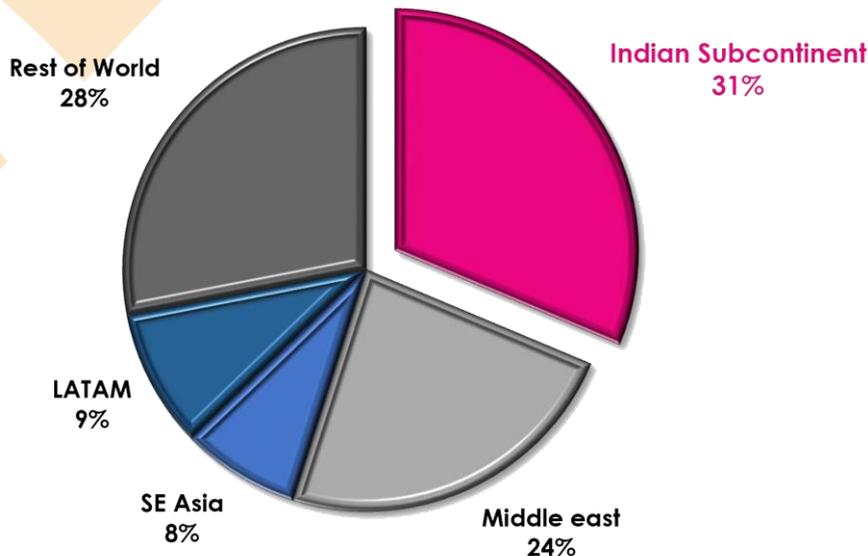
Current Run Rate is 1 Million Installs Per Month

- 5 million installs achieved in **less than 26 weeks**.
- At the current install run rate, ZipTel's 10 million install target will be achieved in 12 months – **6 months ahead of schedule**.
- ZipTel beginning to gain strong traction, growing at a rate of 1 million installs per month.
- The Ambassador Program to commence early **Q1 2016** - with **weekly calls to action**, the Ambassadors will encourage their **105 Million social media followers** to download ZipTel and interact via the ZipTel Ambassador Portal.
- The Ambassador Program is expected to accelerate mass user acquisition at no cash cost to ZipTel as well as providing significant monetisation opportunities.
- Further monetisation opportunities exist in the enterprise market, a key focus for ZipTel in 2016 as it seeks to grow its enterprise clients.

ZipTel Limited (ASX:ZIP) ("ZipTel" and the "Company") is pleased to advise its low bandwidth mobile communication application ZipTel has reached a significant milestone with over 5 million installs to date. ZipTel's original forecast was to achieve 10 million installs over an 18 month period. At the current install run rate ZipTel will exceed 10 million installs within 12 months of its 22 June 2015 launch date, 6 months ahead of schedule.

ZipTel's primary focus is on growing a substantial user base in target markets where it has a key competitive advantage due to its ability to deliver superior calling, messaging and video quality whilst using significantly less data (up to 80%) than market incumbents such

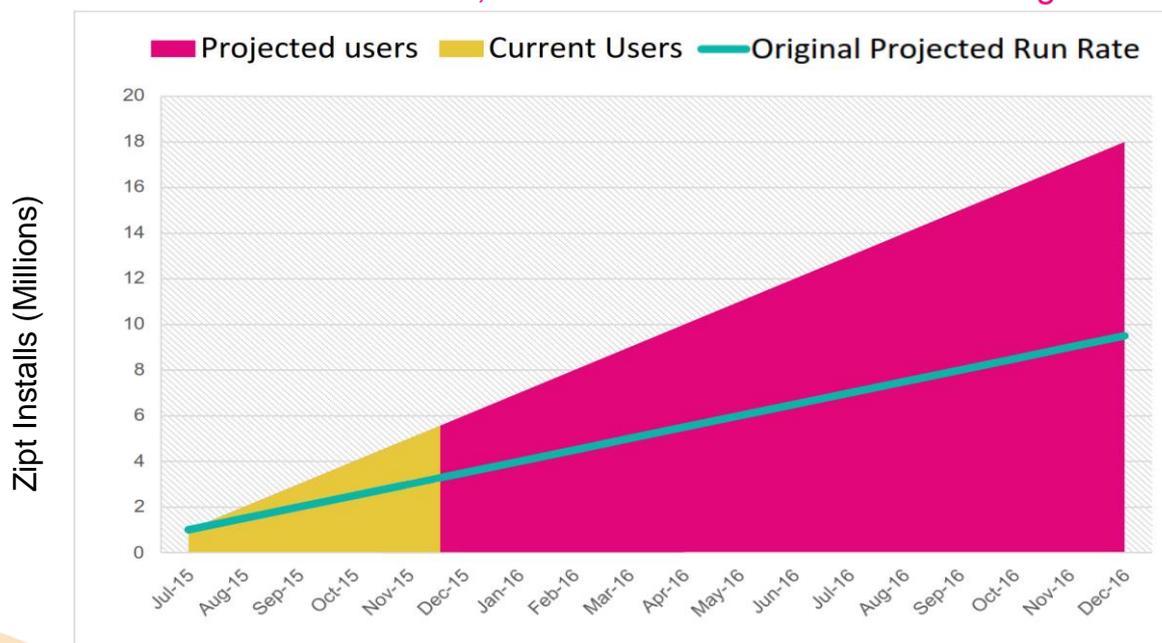
ZipTel Installs - Geographical breakdown



as Skype, WhatsApp and Viber. In this regard, a large number of current installs have originated from regions including the Indian subcontinent, the Middle East, Latin America and South East Asia, where low bandwidths are prevalent.

A key upcoming catalyst for mass user acquisition and further organic growth is the Zipt Ambassador Program. With globally recognised sports stars, led by Brett Lee, Gareth Bale and Virat Kohli, the Ambassador Program will commence a full-scale digital campaign in early Q1 2016 to over 105 Million social media followers at no cash cost to the Company. Already ahead of schedule, a significant increase in Zipt installs is expected as a direct result of the Ambassador program.

5 million installs achieved, ahead of schedule for 10 million target



As previously foreshadowed, the Company will be reporting key statistics on App usage on a quarterly basis but will continue to report key milestones on App installs as they occur. The Company's next quarterly report is due in January 2016.

Bert Mondello, CEO, Ziptel Limited commented:

"The Zipt app continues to exceed expectations and its performance and organic growth is improving every day. With the Ambassador Program to commence in the new year and several monetisation opportunities in the pipeline, 2016 promises to be a transformational year for Zipt and for the Company."

"We're also excited by the opportunity for the Zipt technology in the enterprise market, which opens up further avenues for monetisation and has the potential to provide substantial cash generation to the business."

-Ends-

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About ZipTel

ZipTel is an Australian owned and operated telecommunications business focused on providing international roaming and calling solutions to the consumer, using state of the art technologies developed and wholly owned by ZipTel Limited. ZipTel listed on the ASX in July 2014 with its core focus primarily on the distribution of three core communications products, both domestically and internationally.

About Zipt

Zipt is a mobile-based international communication App that enables consumers to send SMSs and make international calls for free between users. The App can also call any land-line or mobile at some of the world's lowest call rates. Zipt delivers crystal clear sound quality in lower bandwidth data environments and allows consumers to retain their existing phone number, service provider and SIM card, with no lock-in contracts. Zipt does not require a SIM card and can be installed on any smartphone or tablet on compatible platforms. Zipt uses less data than similar products already available on the market, and can be used over Wi-Fi or any mobile network. For more information visit www.zipt.com.